

A WORLD OF OPPORTUNITY

BANGKOK PATANA IBCP PROGRAMME



Bangkok Patana School

*The British International School in Thailand
Established 1957*



The IBCP Programme at Bangkok Patana School

Welcome to the IB Career-Related Programme (IBCP) at Bangkok Patana School. We are delighted to offer this innovative and dynamic programme as a complementary option to our well-established IB Diploma Programme (IBDP). The IBCP gives personalised pathways for students, combining academic studies with career-related learning, providing students with a unique blend of theoretical knowledge and practical skills to prepare them for further studies or careers.

Why the IBCP?

We believe in the importance of deep, experiential learning and the development of professional and personal skills. At Bangkok Patana the IBCP programme is:

- Tailored to meet the needs of students who wish to specialise in one of three fields: Art & Design, Business or Sport.
- Each specialism is centred around relevant International BTEC, combined with two IB courses, ensuring that
- Our students receive a high-quality education that is rigorous and prepares them to enter the modern, professional world.

Academics PLUS

Our IBCP programme not only focuses on academic excellence but also on the holistic development of our students. By combining classroom learning, real-world experiences and enrichment activities, we equip our students with the skills and knowledge they need to succeed in their chosen fields and beyond.

We invite you to explore the opportunities offered by the Bangkok Patana IBCP programme and discover how it can help you achieve your academic and career goals.

Overview of the IBCP

The IB Career-Related Programme (IBCP) at Bangkok Patana School is designed for students aged 16 to 19, studying in Years 12 and 13.

The framework of the IBCP includes:

- **Career-Related Studies:** Each student specialised in a career-related studies through relevant International BTEC qualifications, ensuring deep, relevant, practical professional learning.
- **IB Diploma Programme (DP) Courses:** Additionally, students undertake two IB courses, which provide a strong academic foundation and develop critical thinking skills.
- **IBCP Core:** The core components of the IBCP include Personal and Professional Skills, Language and Cultural Studies, Community Engagement and the Reflective Project. These elements are designed to develop students' personal and professional skills, enhance their language proficiency, and foster a sense of social responsibility.



Career-Related Studies: 3 Specialisms

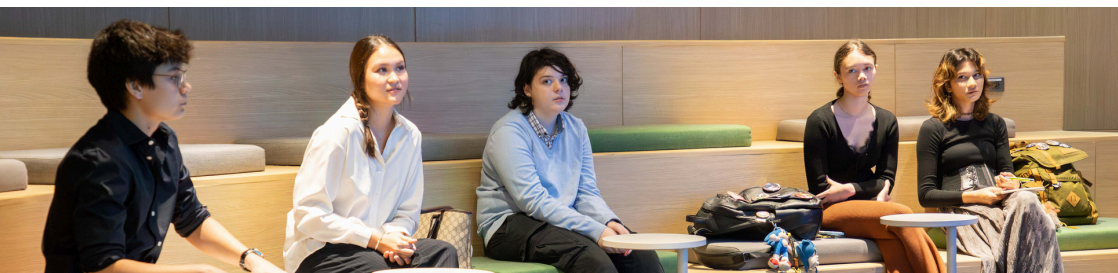
Bangkok Patana School offers the IBCP with three specialisms:

Art and Design Specialism, Business Specialism and Sport Specialism



Each specialism uses the International BTEC qualification as the foundation for its career related study, which are also supplemented by relevant micro-qualifications and professional experiences with our partners.

Each specialism is enhanced through three enrichment weeks which **inspire**, **enrich** and **challenge** our students in their chosen field.



IBCP Core

The IBCP honours and reinterprets the core elements of the IB curriculum to enhance each specialism. These courses prepare students for further studies or careers by focusing on critical and ethical thinking, as well as lifelong skills:

- *Personal and Professional Skills*: A course aimed at developing students' personal and professional skills, such as critical thinking, communication, and ethical decision-making.
- *Language and Cultural Studies*: Encouraging students to improve their language proficiency, which is essential for global communication and understanding.
- *Community Engagement*: Engaging students in community service projects to foster a sense of social responsibility and civic engagement.
- *Reflective Project*: A research-based project that allows students to explore an ethical dilemma related to their career-related studies.

“ The IBCP allows our students to combine academic studies with practical, career-related learning, providing them with the skills and knowledge needed to succeed in their chosen fields. This unique blend of education ensures that our students are well-prepared for the challenges and opportunities of the future. ”

Dr Siva Kumari, IB Director General, 2021



Enrichment Weeks

IBCP students at Bangkok Patana School get enriching experiences that go beyond the classroom. We offer three unique enrichment weeks designed to prepare our students for their future careers.

Inspiration Week: (November, Year 12)

- A week designed to inspire and launch the course for our specialists.
- Students participate in workshops, seminars and activities that ignite their passion for their chosen specialism.
- Opportunities to meet and learn from industry professionals and experts in their field.

Industry Week, (May, Year 12)

- A bespoke week designed to explore industries associated with the specialism.
- Students gain insights into the practical applications of their studies through visits to companies, organisations and institutions.
- Hands-on experiences and networking opportunities with professionals in their chosen field.

Futures Week: (November, Year 13)

- A week dedicated to exploring future university and career options associated with the specialism.
- Students will visit universities and industries, gaining valuable information about further education and career pathways, providing opportunities to meet with university representatives and industry professionals to discuss potential career options.

These enrichment weeks are an integral part of the IBCP at Bangkok Patana School, providing students with real-world experiences and insights that enhance their academic and career-related studies. By participating in these weeks, students develop a deeper understanding of their chosen field and are better prepared for their future studies and careers.



IBCP

ART & DESIGN SPECIALISM



Art & Design Specialism

The IBCP Art & Design Specialism at Bangkok Patana School is an ambitious and forward-looking pathway for students with a passion for creativity. Based on the internationally recognised Pearson International BTEC Level 3 Diploma in Art and Design, the course offers a dynamic blend of practical learning, real-world opportunities and personalised support that prepares students for global futures in the creative industries.

Key Features:

- *Comprehensive Curriculum:* Students explore and can specialise in a diverse range of creative disciplines including fine art, photography, digital illustration and graphic communication. Themed projects such as Journeys and Senses encourage deep personal exploration while helping students build a strong and adaptable creative skillset.
- *Practical Learning:*
 - Students have access to a range of specialist learning environments, including dedicated art studios, a darkroom, a ceramics room and a fully equipped Wacom digital suite. Learning is hands-on, immersive and directly connected to contemporary creative practice.
 - Students respond to live client briefs and develop work for real audiences, gaining experience that mirrors the expectations of the creative industries.
 - Communication is at the heart of every project, as students reflect on their role as visual storytellers with the potential to influence and inspire. Each brief challenges them to evaluate their impact as creative communicators, driven by the aspiration to contribute meaningfully to a changing world.

- **Industry Connections:** The course offers exceptional links with creative organisations and professionals.
 - Collaborations with entities such as True Digital Park involve students developing and exhibiting professional-level outcomes, providing insight into industry expectations.
 - Students engage with Bangkok's cultural scene through partnerships with River City Bangkok, Museum Of Contemporary Art, Bangkok Arts & Culture Centre and Central Group.
 - Internationally, they receive feedback and support from world-class Art Colleges such as Goldsmiths, University of London. These connections give students real-world insight, and a head start in building their creative network.
- **Personalised Pathways:** A core part of the programme focuses on helping students plan their future. They reflect on their strengths, research creative careers and university options and develop a Personal Progression Plan that includes a CV, portfolio and mock interviews. This future-focused approach ensures that students are clear on where they want to go and equipped with the tools to get there.

Advantages for Students:

- **Skill Development:** Students build confidence across a wide range of creative and technical skills, from traditional drawing and painting to digital manipulation and mixed media processes. They develop their practice through structured workshops, independent exploration and guided experimentation. Skill-building is further enriched by learning directly from professional artists, designers and craftspeople.
- **Portfolio Building:** Each student develops a high-quality, personal portfolio that reflects their creative voice and supports progression to university and careers in the creative sector. This process is carefully guided through regular feedback, critical reflection and expert mentoring. Students collaborate with university admissions teams and receive personalised guidance from art colleges to ensure their portfolios meet the highest standards.

- *University and Career Readiness:* Graduates leave the course prepared for further study and creative careers in fields such as architecture, design, animation, photography, fashion and fine art. The BTEC qualification is widely recognised and valued by universities and employers.
- *Global Recognition:* The Pearson International BTEC Level 3 Diploma in Art and Design is an internationally respected qualification that opens doors to a wide range of global opportunities in education and employment.

By combining creative challenges with real-world experience and meaningful guidance, the Art & Design Specialism at Bangkok Patana School helps students think big, take risks and confidently shape their future in the creative industries.



IBCP

BUSINESS SPECIALISM





Business Specialism

The Business Specialism is designed for learners who are interested in exploring the world of business, whether as aspiring entrepreneurs, strategic planners, or leaders within established organisations. With a strong emphasis on applied learning and real-world experience, this course equips students with the confidence, insight and practical skills demanded by universities and employers alike.

Centred around the internationally respected Pearson BTEC Level 3 qualification, this programme enables students to explore key aspects of the business world, from finance and marketing to management and innovation, through hands-on projects, collaborative assignments and authentic case studies. It is a dynamic and future-facing pathway that develops critical thinking, professional communication and strategic decision-making.

At Bangkok Patana, a student's individual needs are supported by experienced teachers who guide them to think independently, solve problems creatively and develop a strong business mindset. The curriculum emphasises learning through doing, allowing students to apply theory in meaningful contexts that mirror the challenges and opportunities faced by modern enterprises.

With growing connections to local and international businesses, students benefit from industry exposure that enriches their learning and broadens their professional horizons. Whether through guest speakers, site visits or live project briefs, students gain a first-hand understanding of how business operates in the real world.

This programme is perfect for:

- *Aspiring business professionals* looking to secure a university place in business-related fields.
- *Future entrepreneurs* eager to build a strong foundation in business strategy and management.
- *Career-focused learners* who want hands-on experience in marketing, finance and management to tackle real-world challenges.

Advantages for Students:

- *Skill Development:* The Business Specialism builds a powerful blend of business theory and applied knowledge. Students enhance their soft skills such as communication, collaboration and time management alongside analytical and strategic thinking.
- *Cognitive and problem-solving skills:* using critical thinking, approaching non-routine problems, applying expert and creative solutions and using systems and technology.
- *Interpersonal skills:* communicating, working collaboratively, negotiating and influencing, self-presentation.
- *Intrapersonal skills:* self-management, adaptability and resilience, self-monitoring and development.

By combining academic rigour with practical experience, the Business Specialism at Bangkok Patana ensures students graduate with the confidence and capability to thrive in a competitive global landscape.

What You Will Learn

- **Exploring Business:** Learners study the purposes, features, structures and operating environments of business organisations, and examine the link between innovation and business survival.
- **Marketing Campaigns:** Learners develop an understanding of how marketing research is conducted in order to plan a marketing campaign.
- **Business Finance:** Learners develop the skills and knowledge required to analyse and interpret financial data, enabling them to assess the financial health of a business and suggest how its performance can be improved.
- **Event Management:** Learners work as part of a small group to plan, coordinate and manage a business or social enterprise event and evaluate the skills gained.
- **Business Decision Making:** Learners use their knowledge and understanding of business concepts and processes to formulate business decisions and solutions.

The Business Specialism is more than a qualification, it is a launchpad for success. Students not only develop a professional portfolio of skills and experiences but also benefit from networking with industry professionals and gaining insights into how businesses function on both a local and global scale. From strategic planning to real event delivery, the programme challenges students to lead, collaborate and innovate.

If you are looking for a course that connects academic learning with real-world opportunity, then the Business Specialism at Bangkok Patana offers a bold and rewarding path forward.

A young woman with dark hair in a ponytail, wearing a yellow t-shirt and a climbing harness, is climbing a colorful rock wall. She is reaching up with her right hand to grasp a yellow climbing hold. The wall features various colored holds and sections in red, green, and blue. A green rope is attached to her harness. The background is blurred, showing more of the climbing area.

IBCP

SPORT SPECIALISM



Sport Specialism

At Bangkok Patana School, we envision our IBCP Sport Specialism as the launchpad for the next generation of leaders in sport, health and exercise.

Through the internationally recognised Pearson International BTEC Level 3 Diploma in Sport, we cultivate passion into profession, transforming students' enthusiasm for physical activity, wellness and sport into rewarding global careers.

The IBCP Sport Specialism programme creates an educational environment where

- Theory meets practice,
- Classroom learning extends to real-world sporting and health environments, and
- Where students develop as well-rounded professionals ready to excel in the multifaceted worlds of sport, fitness and well-being.

The programme bridges academic excellence and industry relevance, preparing students who are equally comfortable analysing sports psychology concepts as they are designing training programs, understanding human physiology, promoting health initiatives, or managing sporting events. Through personalised learning pathways, hands-on experiences and meaningful industry connections, we empower each student to discover and pursue their unique passion—whether in competitive sports, exercise science, health promotion or wellness coaching—with confidence and competence.

Graduates of the IBCP in the Sports Specialism will receive:

- A qualification recognised by universities and employers worldwide
- A professional portfolio showcasing their capabilities
- A network of industry contacts
- Practical skills that set them apart in the competitive global industries of sport, fitness and health.

IBCP Sport Specialism at Bangkok Patana prioritises:

- Understanding health
- Promoting wellness
- Living actively,
- Leading with purpose and ultimately,
- Transforming lives through the power of physical activity and informed health practices.

The programme also equips students with essential professional skills for the world of sport, such as:

- Strategic planning
- Sports management
- Effective communication
- Leadership
- Team collaboration
- Analytical thinking

These competencies ensure that our graduates are not only well-rounded professionals but also influential leaders ready to excel in the dynamic and multifaceted industries of sport, fitness and health.

The IBCP Sport Specialism at Bangkok Patana School is designed for students who are passionate about pursuing careers in sport, health and wellness industries. This specialism is centred around the Pearson International BTEC Level 3 Diploma in Sport, providing students with a comprehensive and practical education that transforms their enthusiasm for physical activity, wellness and sport into rewarding global careers.

Key Features:

- **Comprehensive Curriculum:** Students engage with a wide range of disciplines, including sports coaching, fitness training, exercise science, sports psychology, health promotion and sports management. The curriculum develops a deep understanding of sports and health principles and practices.
- **Industry Connections:** We build real-world links to the sports and health industries, both in Thailand and internationally. Students collaborate with professionals, visit facilities and participate in workshops that provide valuable insights and help build a professional network.
- **Personalised Pathways:** The programme is tailored to meet individual interests and career aspirations. Whether students are interested in competitive sports, exercise science, health promotion or wellness coaching, personalised guidance ensures they can pursue their specific goals with confidence and competence.

Advantages for Students:

- **Personal Development:** Through various projects and assignments students will have the opportunity to develop practical, career-oriented skills that align with their personalised portfolio across the sport, health and fitness sectors.
- **University and Career Readiness:** The Sport Specialism prepares students for further education, as well as careers in fields such as sports coaching, fitness training, health promotion, wellness coaching and sports management. The IBCP is recognised by the NCAA, providing pathways for students interested in collegiate sports opportunities in the United States.
- **Global Recognition:** The International BTEC qualifications are recognised by leading universities and employers worldwide, providing students with extensive opportunities for further education and career advancement in global industries of sport, fitness and health.



University Destinations and Admissions Process

The IBCP allows our students to combine academic studies with practical, career-related learning, providing them with the skills and knowledge needed to succeed in their chosen fields.

This blend of education ensures that our students are well-prepared for future challenges and opportunities.

A Personalised Approach: Our personalised approach to university guidance builds on the unique strengths, interests and aspirations of each student; ensuring they receive the support and guidance to achieve their goals. Through the seven-week Post-Patana Pathway programme, we get to know each student very well through family meetings, and individual consultations, supporting them to identify their passions and develop a roadmap for their future.

University Destinations:

- **Global Recognition:** The International BTEC qualifications, combined with the IB Diploma Programme (DP) Courses, are recognised by universities around the world, including Canada, Thailand, UK and US.
- **Diverse Pathways:** The IBCP allows students to pursue a variety of university courses, including art and design, business, sports management and beyond. Our graduates are prepared for further studies at the post-secondary level, including in their specialism.

Career and Post-secondary Counselling:

- **Comprehensive Support:** We support our students, through the comprehensive Post-Patana Pathway curriculum, university information sessions, university fairs and visits, visiting academics and parent events. Our goal is to ensure that every student has the information and tools they need for post-secondary success.

- **Personalised Guidance:** At Bangkok Patana School, we provide one-on-one career and university counselling throughout Senior Studies. Dedicated university counsellors work closely with each of their link students to help identify best-fit post-secondary opportunities and support them in preparing strong applications.
- **Emerging Trends:** As the IBCP is a growing trend in education, we are committed to staying at the forefront of these developments. We continuously update our curriculum and support services to reflect the latest trends and best practices in career-related education.



Admissions Process - A Personal Approach

We welcome students from a variety of academic and educational backgrounds. Our diverse community includes students from over 65 countries, representing a wide range of nationalities and academic contexts.

Join the Patana Community:

- *Diverse Community:* We are proud to have a student body that reflects a rich tapestry of cultures and experiences. This diversity enriches our learning environment and fosters a global perspective.
- *Commitment to Excellence:* Our well-qualified and experienced faculty are committed to helping students succeed academically and personally, providing a nurturing environment where they can grow and excel.
- *Individual Support:* Our IBCP programmes enable students with different abilities and talents to thrive and succeed. Our personalised approach ensures that each student receives the support they need to flourish.
- *Personalised Attention:* Each student is unique, and we take the time to understand their individual strengths, interests and aspirations. This personalised approach helps us provide tailored support and guidance throughout their educational journey.

Admissions Criteria:

- *Holistic Review:* We assess applicants based on their academic performance, work ethic, passion for learning and ability to collaborate and contribute to school life. We are looking for students who have demonstrated an interest and passion in their chosen specialism.
- *Entry Tests:* Students may be required to sit subject-specific entry tests for any preferred Higher Level (HL) courses.

Admissions Process:

- **Required Documents:** Applicants must complete the full admissions process, which includes providing a confidential reference from their current school and school reports from the past two academic years.
- **Application Review:** Applications are reviewed by the IB programme coordinator, and Secondary School Principal. Placement is subject to agreement on the most suitable option choices, aligning academic ability with future ambitions.
- **Interviews:** All applicants will meet with our team in person or via video call if necessary. This helps us understand their motivations and ensure a good fit with our school community.
- **Options Process:** Once placement is confirmed, students will participate remotely in the options process with the relevant IB programme coordinator to finalise their course selections.

Supporting Success:

The combination of our supportive admissions process with a welcoming and inclusive community, Bangkok Patana School ensures that every student has the opportunity to achieve their full potential and enjoy a fulfilling educational experience.



A WORLD OF OPPORTUNITY



Bangkok Patana School

*The British International School in Thailand
Established 1957*